



### **3.4.1 EXTENSION ACTIVITIES ARE CARRIED OUT IN THE NEIGHBORHOOD COMMUNITY, SENSITIZING STUDENTS TO SOCIAL ISSUES, FOR THEIR HOLISTIC DEVELOPMENT, AND IMPACT THEREOF DURING THE LAST FIVE YEARS.**

National Service Scheme (NSS) events in college play a pivotal role in fostering social responsibility, community engagement, and personal development among students. These events serve as a platform for young minds to channel their energy towards meaningful and impactful activities that contribute to the welfare of society.

One of the primary objectives of NSS events is to instill a sense of civic consciousness in students. Through various initiatives such as vaccination drives, cleanliness campaigns, and awareness programs, students actively participate in activities that address societal issues. This involvement not only benefits the community but also nurtures a sense of empathy and understanding among participants.

Extension activities are undertaken, important days are observed and social service programs are conducted in the vicinity of the institute and neighboring villages of Majjivalasa, Revidi, Chippada, Mullakuddu, Tagarapavalasa etc., to make students and general public active partners in these activities.

The impact of NSS events extends beyond the immediate community, contributing to the holistic development of participants. Engaging in social service fosters a sense of personal fulfillment and purpose. Students often find that these experiences not only shape their character but also inspire them to pursue careers and lifestyles centered around making a positive impact on society. Moreover, NSS events facilitate interdisciplinary learning. Participants often come from diverse academic backgrounds, allowing for a rich exchange of ideas and perspectives. This interdisciplinary approach enhances the effectiveness of initiatives, as students bring various skills and knowledge to the table.

The collaborative nature of NSS events encourages a holistic understanding of social issues and promotes well-rounded development. In addition to fostering a sense of responsibility, leadership, and interdisciplinary learning, NSS events contribute to participants' overall well-being. Engaging in activities that prioritize the welfare of others has been linked to improved mental health and increased life satisfaction. The sense of accomplishment derived from contributing to a larger cause can be a powerful motivator for personal growth and self discovery.

A range of social extension activities like Vanam Manam, International Yoga Day, Say No To Plastic, Swachh Bharat, International Women's Day, World Health Day, Save Girl Child, Blood Donation Camps, Mask Distribution, and creating awareness on Water Conservation, Nutrition, Laws Against Child Labour, Vaccination drive, have been organized by the institute during the last five years in line with the sustainable development goals and environmental protection.



ESTD : 2005

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Medical campaigns conducted by NSS volunteers are organized efforts aimed at promoting healthcare awareness, providing medical services, and addressing health-related issues within communities. These initiatives strive to inform communities about prevalent health issues, proper hygiene practices, and the importance of preventive measures such as vaccinations. Vaccination drives are another critical aspect of medical campaigns, especially in preventing the spread of infectious diseases mainly during the COVID pandemic. These campaigns aim to reach a broad segment of the population to ensure widespread immunization, creating a barrier against the transmission of vaccine-preventable illnesses.

The primary objective of Rally on occasion of National Pharmacovigilance Week is to emphasize the role of pharmacists, healthcare professionals, and the public in reporting adverse drug reactions (ADRs). National Pharmacy Vigilance Week serves as a dedicated period to raise awareness, educate stakeholders, and promote a culture of reporting adverse drug reactions. This collective effort plays a vital role in enhancing drug safety standards and ensuring the effectiveness of pharmacovigilance practices in the healthcare sector.

In conclusion, NSS events in college are not merely extracurricular activities; they are transformative experiences that mold socially responsible and conscientious individuals. These events serve as a bridge between academic learning and real-world application, providing students with the tools and perspectives needed to navigate the complexities of society. As students actively participate in NSS events, they not only impact their communities positively but also embark on a journey of personal development that extends far beyond their college years.

**AY 2022-23**

**Awareness About Environmental Protection” : Beat Plastic Pollution**

**(Date : 6-6-2022)**



**Beach cleaning program at Bheemunipatnam by AIPS students**

**విశాలాంధ్ర**



**భీమి బీచ్ లో వ్యర్థాలను తొలగించిన ఫార్మాడి విద్యార్థులు**

**విశాలాంధ్ర - భీమిలి :** ఎన్ఎస్ఎస్ కార్యక్రమంలో భాగంగా భీమిలి బీచ్ లో వ్యర్థాలను తొలగించే కార్యక్రమాన్ని మంగళవారం అవంతి ఫార్మా డి విద్యార్థులు చేపట్టారు. బీచ్ లో ఉన్న ప్లాస్టిక్ వ్యర్థాలను విద్యార్థులు తొలగించారు. స్థానిక జాలరులకు సముద్ర పరిరక్షణ పై ఈ సందర్భంగా విద్యార్థులు అవగాహన కల్పించారు. ప్రకృతిని పరిరక్షిస్తూ ముందుకు వెళ్లే భావితాలకు భవిష్యత్తు ఉంటుందని ఉపదేశించారు. తీర ప్రాంతంలో ప్లాస్టిక్ వ్యర్థాలను వేయడం వల్ల కలిగే నష్టాలను వివరించారు. ఎప్పటికప్పుడు బీచ్ వ్యర్థాలను తొలగిస్తే సముద్ర జీవులకు హాని జరగదని, ఫలితంగా పరిశుభ్రమైన బీచ్ లను చూడవచ్చని అన్నారు. ఈ కార్యక్రమంలో ఫార్మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ ఎం.బి.వి రాజు, వైస్ ప్రిన్సిపాల్ డాక్టర్ వి. ఉమాశంకర్ తదితరులు పాల్గొన్నారు.

**Newspaper report on Beach Cleaning Program**





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## Awareness program on Anaemia in children (Date:27-07-2022)



**Students of AIPS educating the children regarding the importance of health**



## Tree plantation program (Date:23-08-2022)



**AIPS students were planting trees at Cherukupally village as a part of tree plantation program**



**Tree Plantation Program at Cherukupally village**



## Awareness program on dengue and unhygienic conditions (Date:12-09-2022)



**Students of explaining the dengue pamphlets to local people**



**Awareness about dengue among primary school students**





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## Awareness program on hand hygiene: Hand washing Education Program

(Date: 17-10-2022 )



The AIPS student-led hand hygiene program seeks to establish healthy hand washing practices at a young age, as well as to create a culture of wellness and a better environment.



ZPH School pupils engaged in a hands-on learning session where they gained insightful knowledge from AIPS students.





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## SWACHH BHARAT (Date:27-10-2022 )



**Students Of AIPS Participated In Swachh Bharath Along With Sarpanch Cherukupally**





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## National Pharmacy Week Rally (Date:24-11-2022)



**Students saying slogans in National Pharmacy Week Rally with Placards**



## MEDICAL CAMPAIGN ( Date: 25-11-2022 )



**Medical camp by AIPS Students**



**Students of AIPS treating people in rural areas**



## Awareness Program on AIDS: Know AIDS, No AIDS (Date:01-12-2022)



The AIPS students are actively raising awareness of AIDS in an effort to inform and educate the community as well as their classmates about this crucial health issue.



Distribution of AIDS awareness pamphlets to the general public



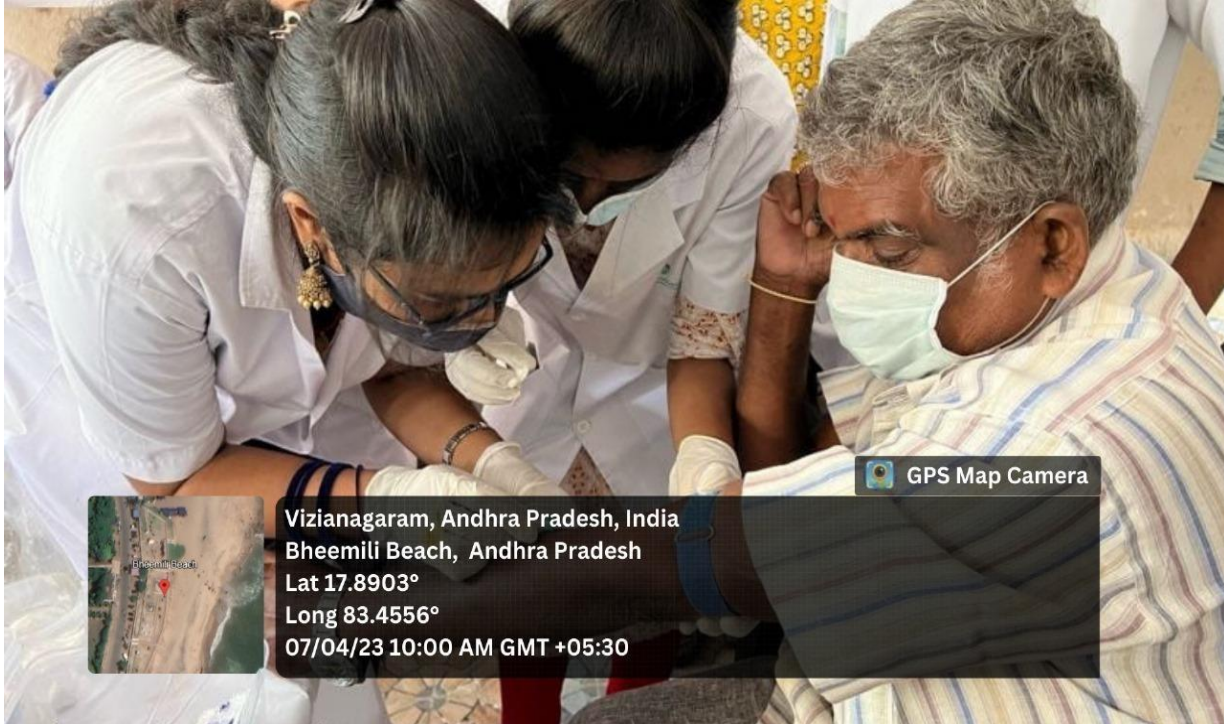
## Biomedical And Hospital Waste Management (Date:10-02-2023)



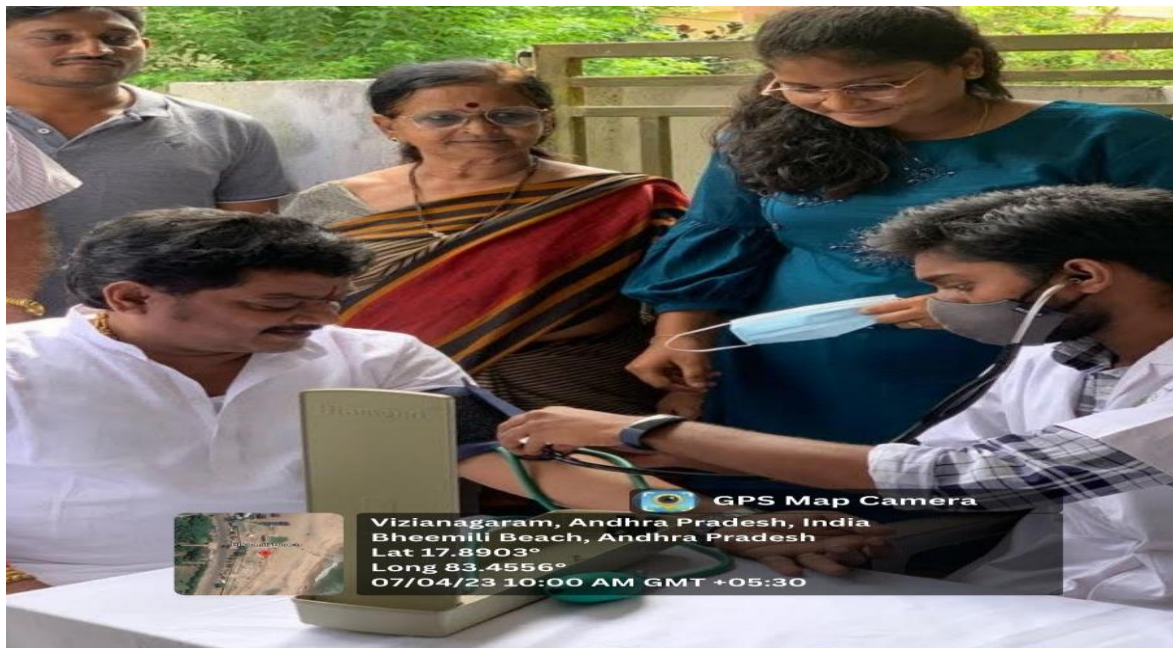
**Awareness program on Biomedical and Hospital Waste Management at KGH**



## **Awareness Program About Health : Know Your Health Initiative (Date: 07-04-2023)**



**Students Actively assessed the general public's health problems**



**Students Gave Health Examinations And Medical Aid, Highlighting The Significance Of Healthcare Awareness And Community Well-Being.**





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## Awareness Program On A Village Initiative On Girl Child Education And Empowerment On Rural Women (Date:24-05-2023)



**AIPS students demonstrated the importance of Girl child education**



**AY 2021-2022**

**Awareness program on communicable diseases (Date:05-06-2021)**



**Awareness program on communicable diseases by AIPS students**



**Awareness program on SAY NO TO PLASTIC (Date 03-07-2021)**



**Avanthi Institute Of Pharmacy Organised A Awareness Of “Say No To Plastic”  
At Cherukupally**



**Awareness Program on Greening the Future: Vanam Manam**

**(Date : 29-07-2021)**



**AIPS Students Actively Participating In Planting**



**Students Creating Awareness At Public Regarding Planting Saplings**



**Nourishing Lives : Awareness on Malnutrition (Date:06-09-2021)**



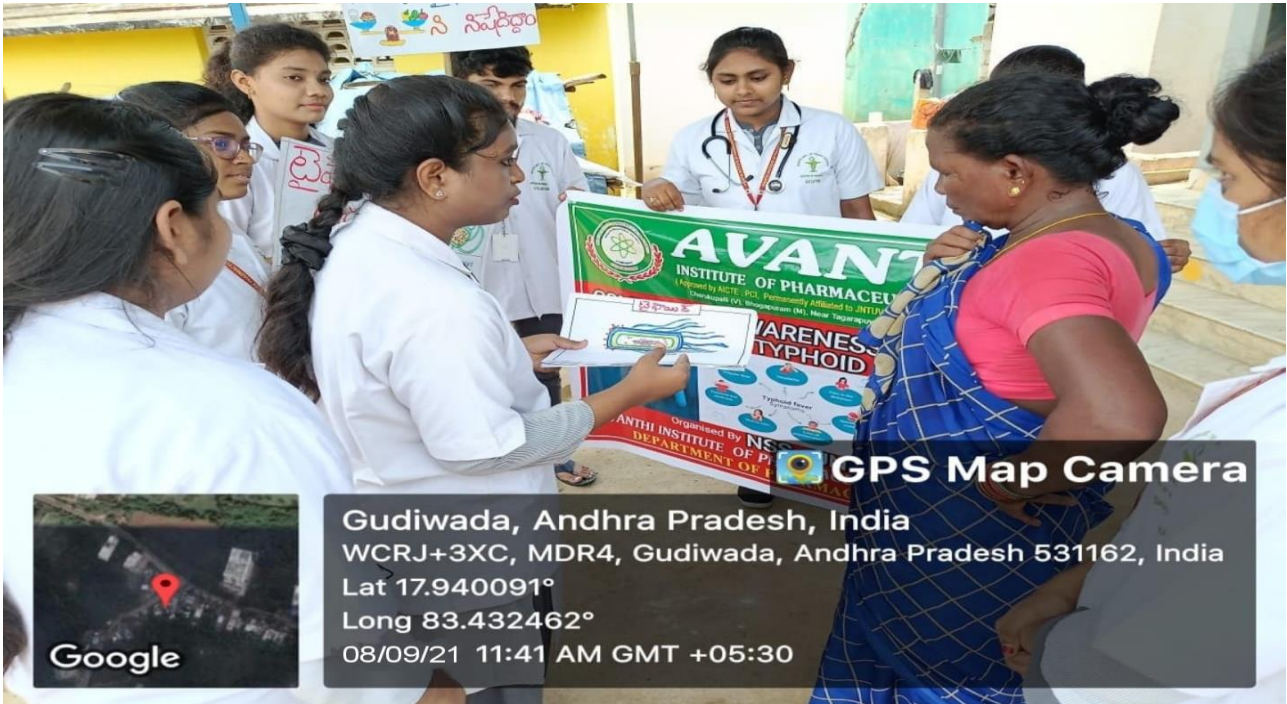
**Distribution of Nutritious food to the students of Z.P.H school, Chippada**



**ZPH School students and staff along with college staff and students  
in the Awareness Rally on “Nutrition Day”**



**Preventive measures to control vector-borne disease by maintaining proper environmental determinants (Date : 08-09-2021)**



**Awareness on Prevention techniques to manage typhoid to the public**



**Prevention techniques to manage typhoid at school**





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## Tree planting program (Date : 13-11-2021)



**Tree Plantation Program at Cherukupally by the Students of AIPS**



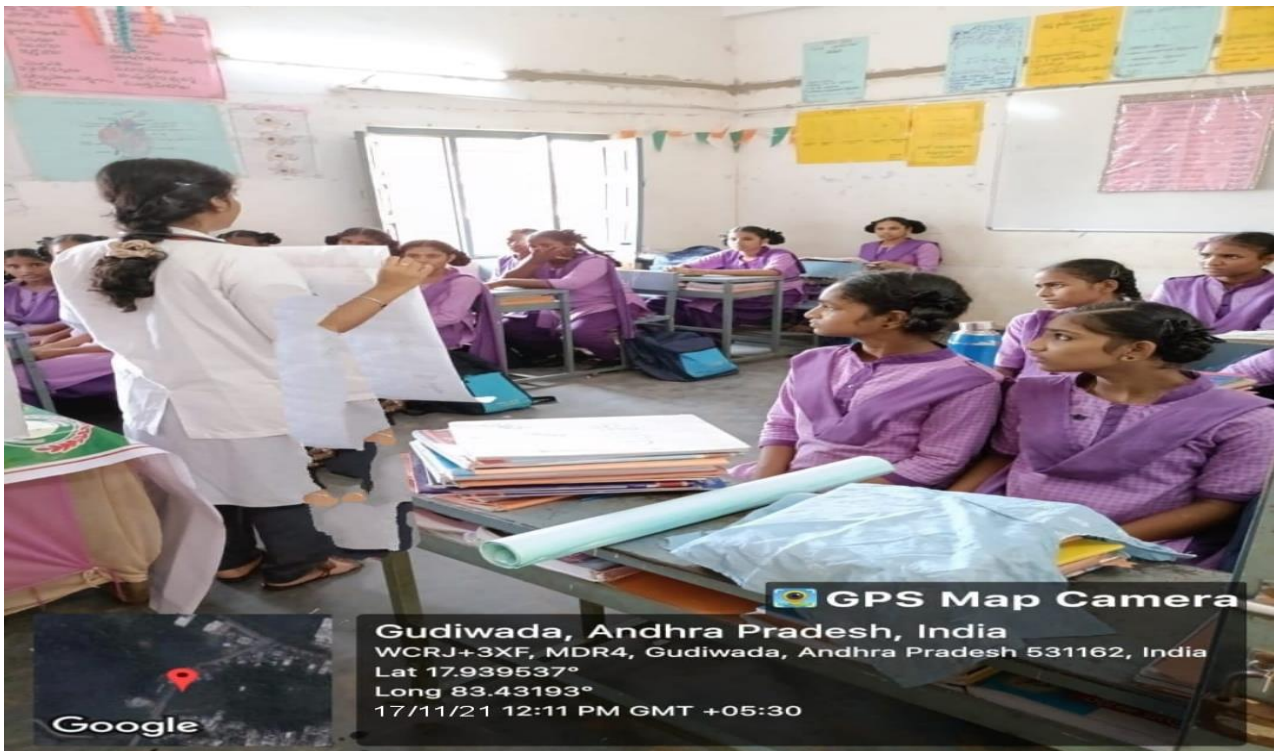
**Tree Plantation Program at Cherukupally by the Students of AIPS**



**Preventive Measures To Control Vector-Borne Disease By Maintaining Proper Environmental Determinants (Date : 17-11-2021)**



**Educating the public about malaria by AIPs students**



**Educating School Children About Malaria Prevention Methods**





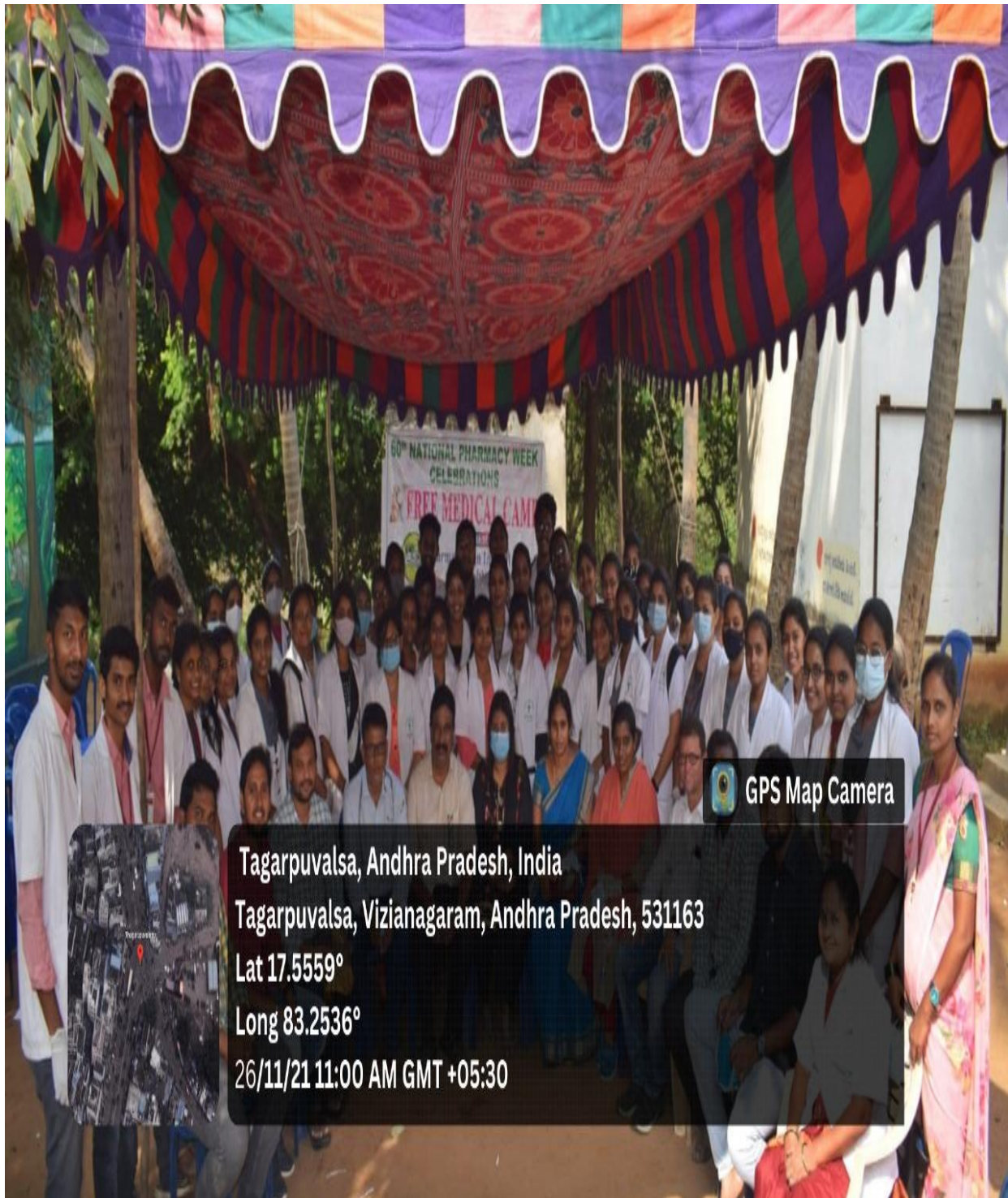
**National Pharmacy Week Rally (Date: 24-11-2021)**



**Students participating in National Pharmacy Week Rally with Placards**



**Medical campaign (Date:26-11-2021)**



**Medical Camp By AIPS Students**



**Motivating Local Shopkeeper To Ban Plastic (Date:11-05-2022)**



**Encouraging Local Stores To Outlaw Plastic.**



**AY-2020-2021**

**Awareness program on Prohibition of burning leaves (Date: 05-06-2020)**



**Students Actively participated on the Awareness program on Prohibition of burning leaves**



**Students Collecting The Leaves In Order To Prohibit Them From Burning**



**Awareness program about health : Know Your Health Initiative**  
**(Date:27-08-2020)**



**Awareness Program on Health issues in women during covid pandemic**

**Community Outreach Program on Energy Conservation (Date: 08-10-2020 )**



**Community Outreach Program on Energy Conservation at Cherukupally**



**Awareness program on One Citizen One Tree (Date : 04-11-2020 )**



**Plantation Of Saplings And Watering The Plants**

**World Nutrition Day -Feeding Smart Right from Start (Date: 09-11-2020)**



**Awareness on Nutrition among Children**



**Awareness program on Tree plantation program (Date:09-12-2020)**



**Tree Plantation Program at Cherukupally**

**Community Outreach program on Say no to plastic (Date:05-01-2021)**



**Explaining the local shopkeepers to reduce the use of plastic bags and the affects of plastic on the environment**



**Awareness program on Gynecological problems (Date: 11-02-2021 )**



**AIPs Students Explaining about Gynecological Problems in women**



**Interactive Session With The Women In The Rural Areas**



**Awareness program on Village cleaning program (Date:16-02-2021)**



**Village Cleaning Program at Cherukupally**



**Awareness program on self hygiene (02-03-2021)**



**Distribution Of Masks By AIPs Students**



**Awareness on Self- Care Hygiene**



**AY - 2019-2020**

**Awareness Program on Tree plantation (Date: 05-06-2019)**



**Tree Plantation Program on the eve of World Environment Day**





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### **Awareness program on water conservation (Date :08-07-2019)**



**AIPS students explaining about Water Conservation Techniques**



**Explaining the public about the importance of water and its conservation by AIPS Students**



**Awareness Program Of Breast Cancer (Date: 01-09-2019)**



**AIPS students educating rural woman about Breast cancer**



**Awareness Program on Village Cleaning (Date : 04-10-2019 )**



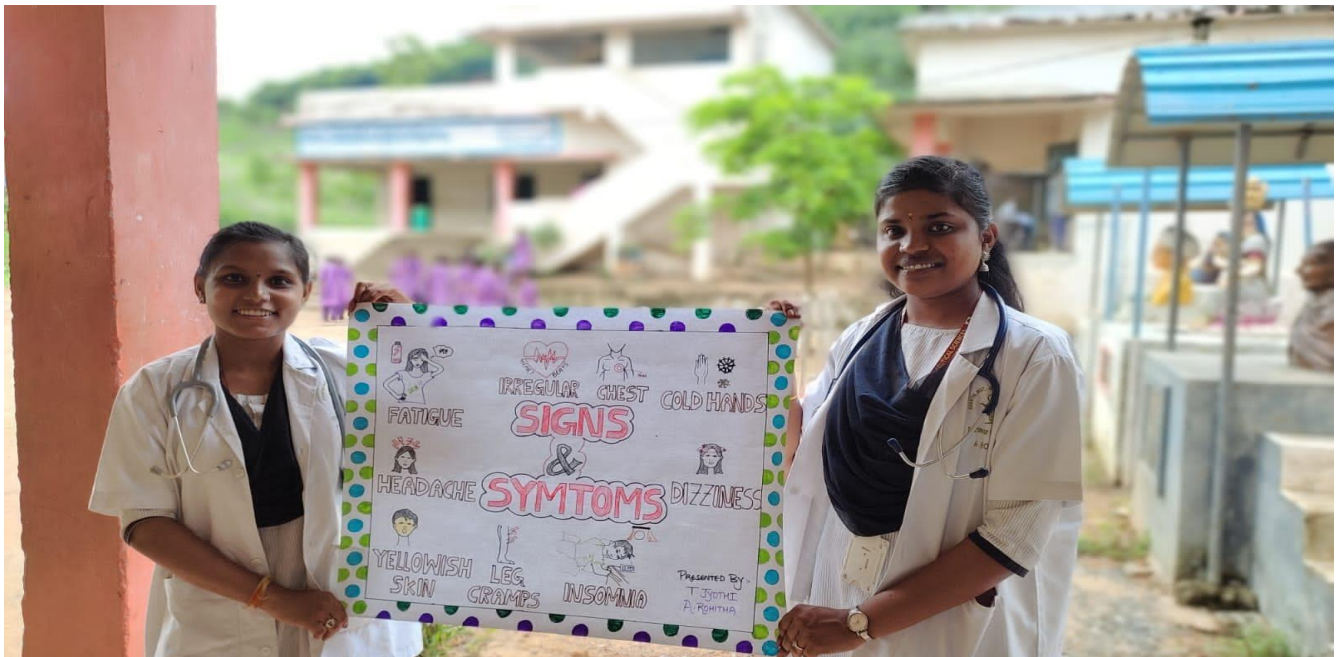
**Village Cleaning Program at Cherukupally**



**Awareness Program on Anaemia in children (Date :26-11-2019)**



**AIPS Students Demonstrating The Anaemia Symptoms To Primary School Children Of Cherukupally Village**



**AIPS Students posing education material regarding signs and symptoms of Anaemia as a part of awareness program on Anaemia.**



**Awareness Program on Human Values and Rights (Date: 10-12-2019)**



**AIPS students creating awareness about Human Values and Rights**





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### Awareness program via Rally for a cleaner India (Date:13-02-2020)



**Rally On Clean India By AIPS Students And Faculty At Tagarapuvalasa**



**Awareness Program on Rally on Clean India**



**Medical Campaign: Wellness on Wheels Campaign by AIPS (Date: 25-02-2020)**



**Avanthi Institute of Pharmaceutical Sciences will be organizing a medical campaign at cherukupally**



**Awareness program to the public about renewable energy (Date: 04-03-2020)**



**Awareness program to public about Renewable Energy**





**AY 2018-2019**

**Awareness Program on Beat Air Pollution (Date : 5-6-2018 )**



**Students explaining the detrimental effects and preventive measures of air pollution to the auto drivers on evening of Awareness on Environmental protection**

**Awareness Program on Village Cleaning (Date : 15-09-2018)**



**Village Cleaning Program at Cherukupally**



**Food Distribution campaign (Date:16-10-2018)**



**AIPS Students Distributing Food To The Needy**

**Awareness Program on Mal nutrition (Date:9-11-2018)**



**AIPS students organized awareness campaign on malnutrition**



**Awareness Program on Oral Hygiene (Date: 02-12-2018)**



**AIPS students creating awareness on oral hygienic practices among primary school students of M.P.P School, Tallavalasa.**



**Beach Cleaning Program –Environmental Protection (Date: 19-12-2018)**



**AIPS Students Collecting Trash And Debris At Bheemili Beach As Part Of A Beach Cleanup Program.**



**AIPS students actively participating in raising awareness among beachgoers during the beach cleanup program at Bheemili beach**



**Awareness Program on Worm Infections (Date : 10-02-2019)**



**AIPS Students Educating Children About Worm Infections**





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### Awareness on Waste Disposal at Public Places (Date: 14-02-2019)



**Students from AIPS are conducting a community-wide awareness program about waste disposal in Cherukupally Village.**



**AIPS students and college scavengers are organizing a clean-up campaign to remove waste from the sides of Cherukupally Village's roads.**



**Awareness Program on Vaccination (Date: 16-03-2019)**



**Students Holding Infographics To Educate Children About Vaccination**